# Let's Talk About Sweat!
# And the Value It Can Bring to Healthcare

**Jeff Urbanczyk**
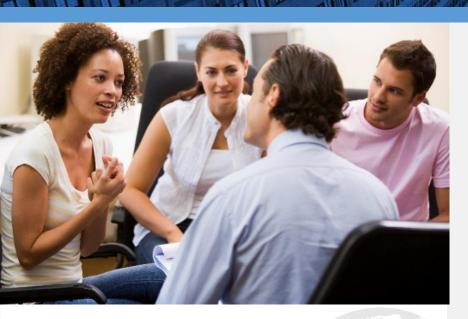
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# Real-Time Sweat Analysis

# NTT DATA - Who We Are, What We Do

Top 10 global business and IT services provider

100,000+ employees

Local experts in 50+ countries

#8 on Consulting Magazine's "Best Firms to Work For" List*

- **Process 100 million** healthcare claims annually

- Serve **25 of the leading financial institutions** in North America

- Apply **45+ years** of **applications experience**

- Serve the **top 10 automotive** companies worldwide

- Manage **2.5 million end-user devices** and **30,000+ virtual servers**

- Serve more than **50 federal agencies** and military branches

# NTT DATA & Former Dell Services Are Now One

NTT DATA welcomed the former Dell Services into the family in 2016. Together, we offer one of the industry's most comprehensive services portfolios designed to modernize business and technology to deliver the outcomes that matter most to our clients.

## We live for this stuff.

90 Degrees

80%

Joe Athlete is stretching and loosening up at home

Joe now goes for a run

He's brought along some water to drink

Joe is wearing a mobile phone and a smart watch

It begins to get hotter and more humid

Joe takes a drink of water and continues running for another 20 minutes

90
Degrees

80%

Joe Athlete is stretching and loosening up at home and applies a sweat patch

Joe goes for a run

He's brought along some water to drink

Joe is wearing a mobile phone and a smart watch

It begins to get hotter and more humid

Joe takes a drink of water and continues running for another 20 minutes

**SODIUM LOSS**

**POTASSIUM LOSS**

**FLUID LOSS**

Joe is now home and he is thirsty

Joe drinks what is recommended and is ready to continue his workout
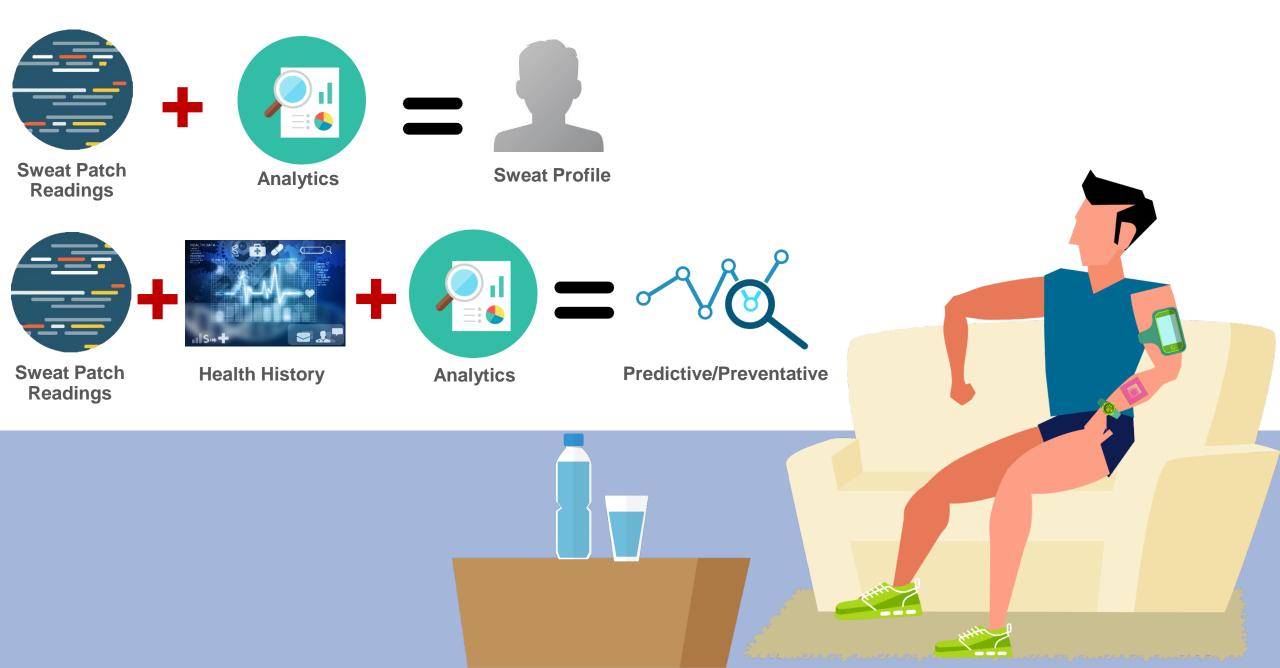
12oz Sports Drink

OR

8oz Water
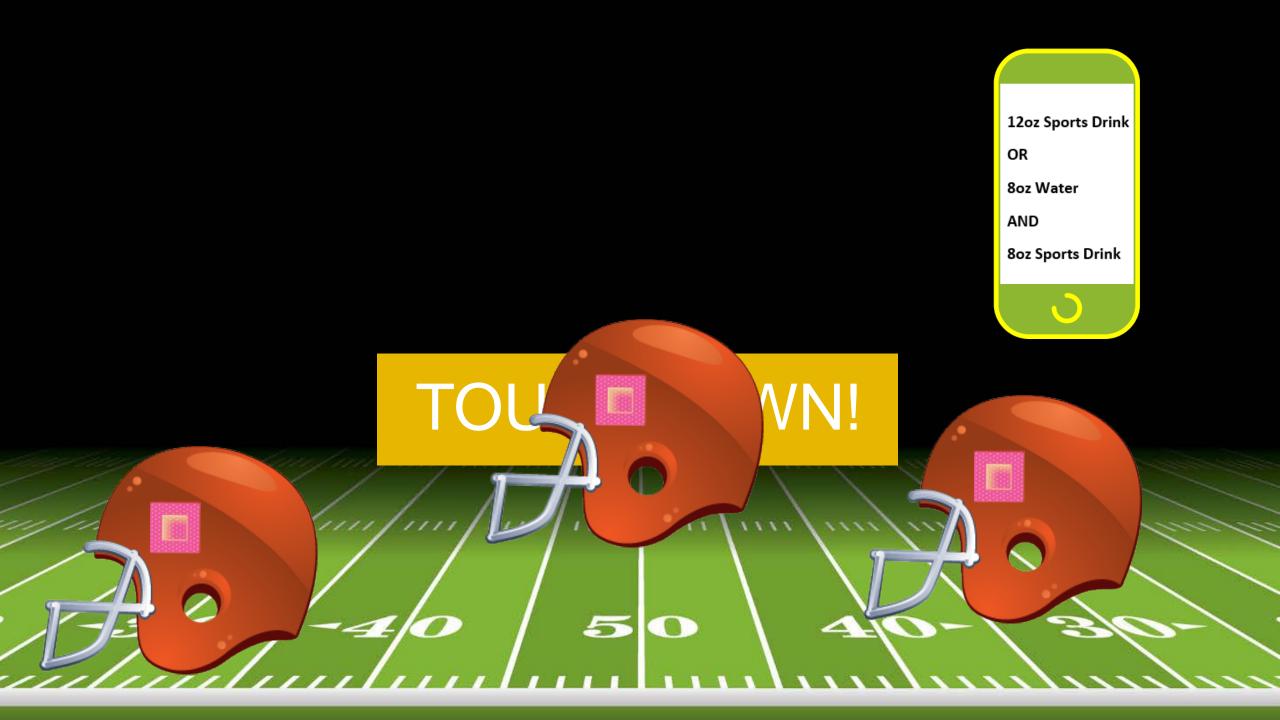
AND

8oz Sports Drink

Do you think that Joe is accurately hydrated so he can confidently begin the next phase of his workout?

Yes!

TOU**CHDOWN!**

12oz Sports Drink

OR

8oz Water

AND

8oz Sports Drink

# What's Possible with Real-Time Sweat Analysis Information?



**Sweat Patch Readings** + **Analytics** = **Sweat Profile**

**Sweat Patch Readings** + **Health History** + **Analytics** = **Predictive/Preventative**

# How is NTT DATA Enabling This?

*Ecosystem of Use Cases*   *Implementation Framework*

**NTT DATA**
## Connected Health

*Pre-Built Modules*
*360 Degree View*

# At NTT DATA, "We live for this stuff."