



#DHC16 | @NYeHealth



FACIL'iti

VOTRE SITE + FACILE D'ACCÈS

Constantin Fota

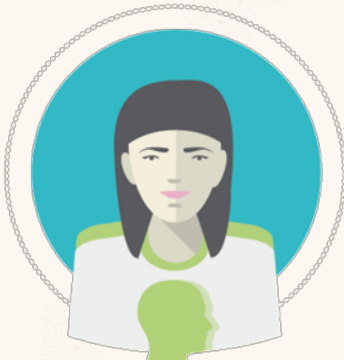
International Development Manager

ITI Communication / FACIL'iti

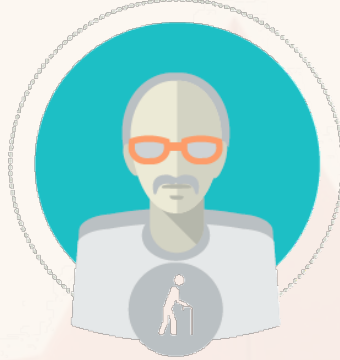
Context and Challenges



285 million
affected
by **visual**
impairment



4 million
diagnosed
with
Parkinson's



the seniors
represent
24% of the
internet users



8%-12% of the
population
have
dyslexia



58%
have
multiple
disabilities

- **1 billion** people worldwide are affected (**20%** of the working population)
- **1/5** of the population is over 60 years old

Problem and Solution



User experience :

- Loss of **visual acuity**
- Reduced **dexterity** and **reaction time**
- Erosion of **cognitive** resources



Website owner :

- Entire site **redesign**
- Impact on site **layout**, **functionality**, other **users**
- Weaken **brand** image or site **security**



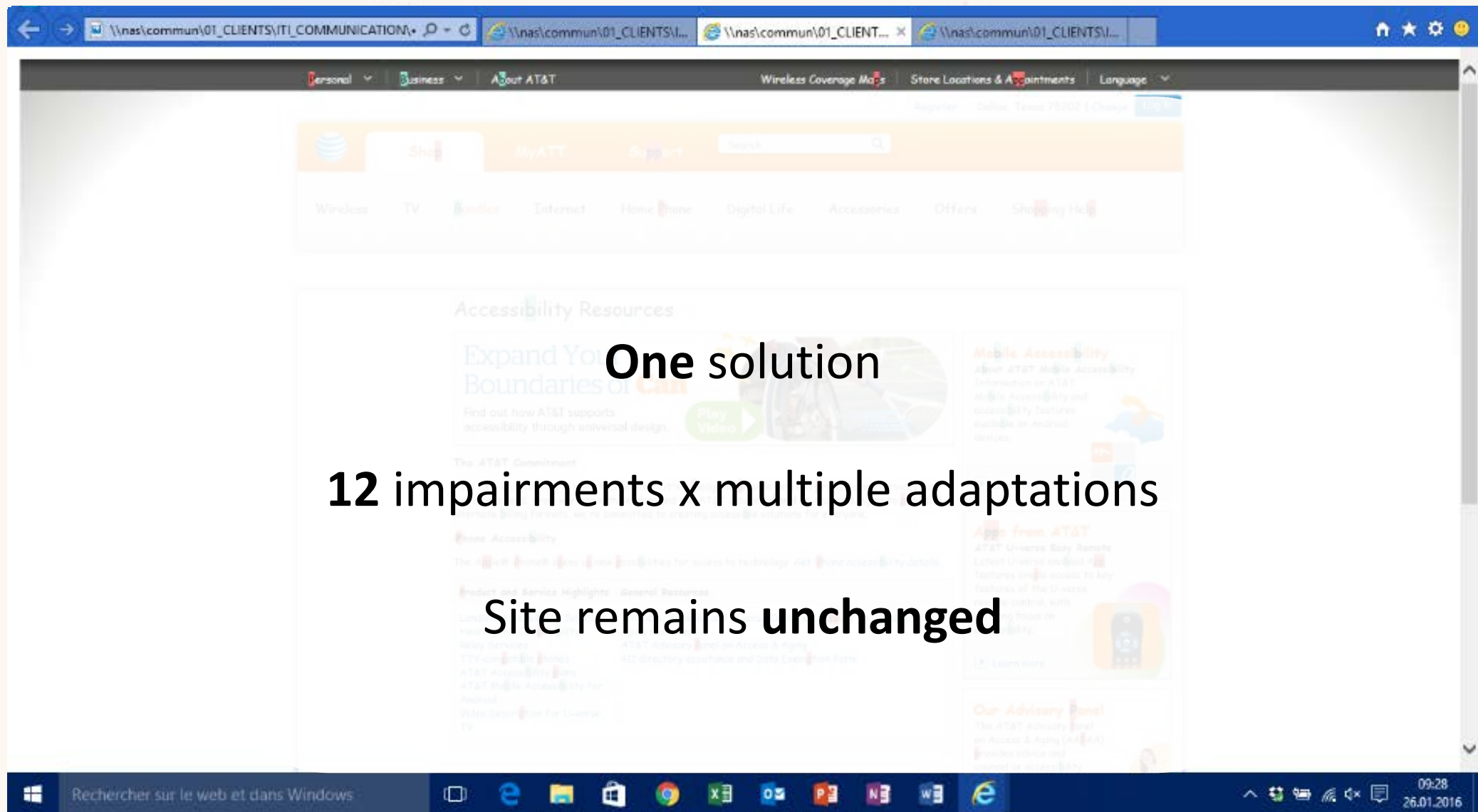
It provides **instant one-click accessibility** – Ease of use (**FACILE**)

Original site remains **unchanged** / **Free** for the user

12 pathologies / **Multi browser** / **Multi device**

Instant adaptation

Standard / Contrast / Presbyopia / Color blindness / Cataract / Parkinson's / Dyslexia



One solution

12 impairments x multiple adaptations

Site remains unchanged

For the website



FOR THE WEBSITE OWNER

No technical impact on the website

•
Browsing made possible for the user

•
Information made accessible
to a larger audience

•
Enhance your social commitment

FACIL'iti *for the website owner* > 2 simple steps

```
192 <h2 class="bloc-rouge">Comment ça marche 1</h2>
```



Insert a code line

Maximum

10
minutes
of work



Paste a logo



Partnerships and Awards



Websites → **Customers**
Intranet → **Employees**
Extranet → **Partners**



AWARDS

GRAND PRIX FOR
DIGITAL INNOVATION
BY PETITWEB



Silver Medal
Societal Transformation Category
by **criteo** & **facebook**

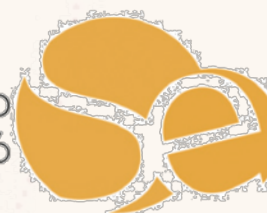


1st Prize Silver Economy
#RISE2016



Social Innovation Category

Silver Eco
Gala 2016



Best Web Innovation



Council of Foreign Trade
Digital Innovation Award

Let's make the web more accessible for all!

www.FACIL-iti.com