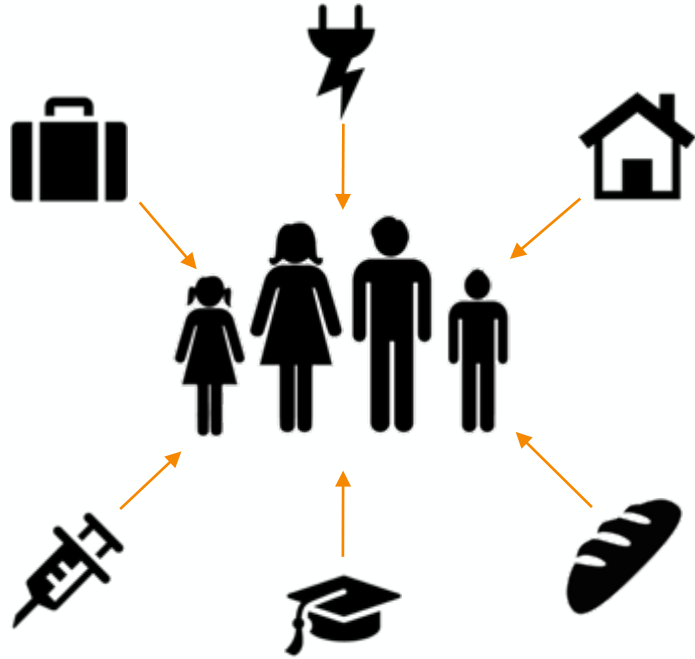




There's more to health than healthcare

Manik Bhat - CEO

Problem



Social Determinants
(food, housing, mental health)



1/5th of Healthcare
Spending

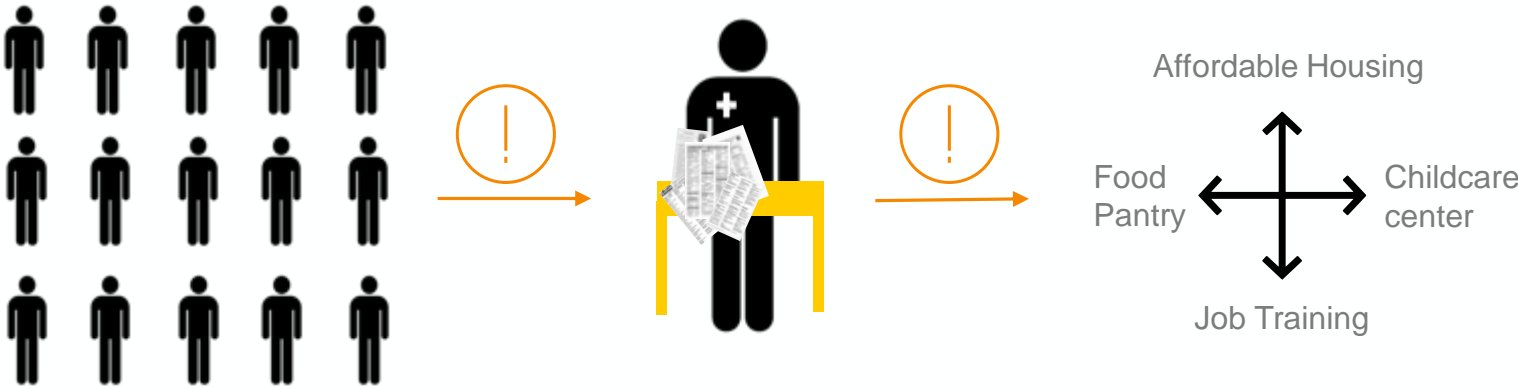
+ 60%

60% of Health
Outcomes



Current Solution?

Payers and value-based providers hire care staff (care managers, community health workers)



They can't determine who in their population has a social need or is at-risk



Staff and members don't have tools to search for services or track referrals



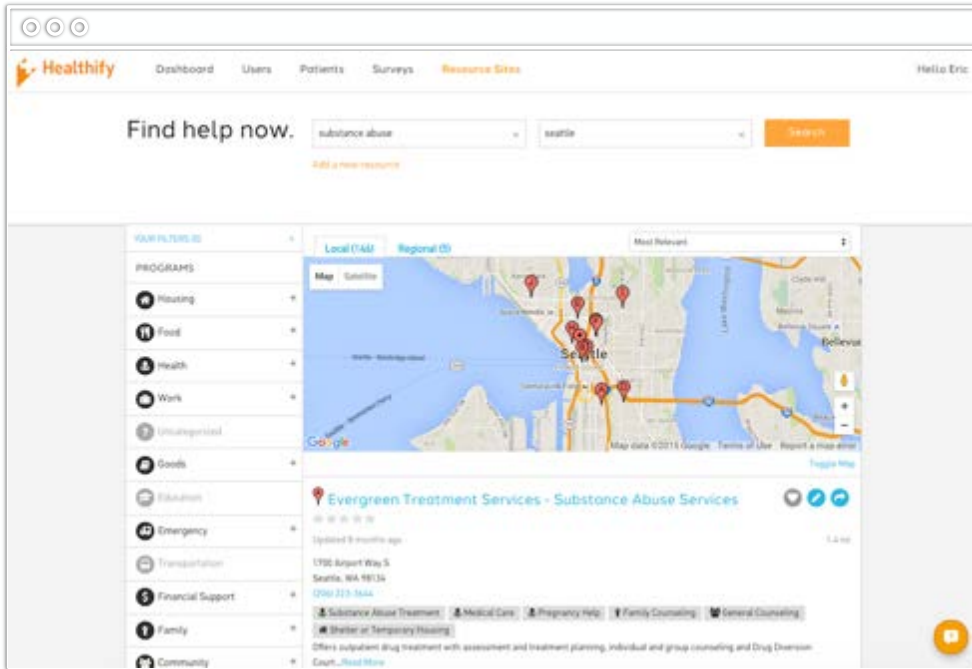
They are unable to connect members to or coordinate with service providers



We address the social needs of members to reduce costs and improve outcomes



Healthify Solution



Search for Services

Staff and Members can find, filter, sort, edit, and share the appropriate service in minutes.



Track Referrals

Staff can identify at-risk Members and manage referrals to services at scale.



Coordinate Care

Clients can coordinate care with specific interfaces made for community partners.



Analyze and Integrate

Clients use our dashboards to see trends and use our reporting to understand success.



Search for Services

The screenshot displays the Healthify website interface. At the top left is the Healthify logo, and navigation links for 'Patients', 'Surveys', and 'Resource Sites' are visible. The user is logged in as 'Hello Maryland'. The main content area shows search results for 'Just Food'. The results include a 'Back to search' link, the organization name 'Just Food', its address '1133 Avenue of the Americas, Suite 1515, New York, NY 11215', a 'Directions to this Site' link, and a note that the information was 'Updated 4 days ago'. Contact information is provided, including the phone number '(212) 645-9880 x 221', the email 'angela@justfood.org', and the website 'http://justfood.org/'. The operating hours are listed as 'Mon, Tue, Wed, Thu, Fri' from '9:00AM to 5:00PM'. There is a 'Track Referral' button and a 'Report this resource' link. To the right of the text is a Google Map showing the location of Just Food in New York City, with a red pin on W 18th St. Below the search results is an 'Overview' section. A small orange square icon with a white 'P' is located in the bottom right corner of the screenshot.

A fast and easy way for case managers, members, community health workers, and other staff to find useful services



Track a Referral

The screenshot shows the Healthify web application interface. At the top left is the Healthify logo. The navigation menu includes 'Patients', 'Surveys', and 'Resource Sites'. The user is logged in as 'Hello Maryland'. The main content area displays the profile for 'Manik Bhat' with a 'Back' link. The profile details are organized into two columns: the left column contains 'Gender: Male', 'Date of Birth: 01/03/1990', and 'Address: 600 north wolfe street 21218'; the right column contains 'Phone: (937) 903-8545', 'Accepts calls: true', and 'Accepts texts: true'. Below the profile is a 'Referrals' section with a link to 'HWR Emergency Food Pantry' and the date '01/29/2016'. A horizontal bar below the referral link contains icons and labels for 'Food Pantry', 'Food Resources', 'Clothing', 'Home Goods', 'Infant or Child Supplies', and 'Financial Assistance'. At the bottom left of the referral section is a 'Completed?' checkbox. A circular orange button with a white play icon is located in the bottom right corner of the main content area.

Healthify Patients Surveys Resource Sites Hello Maryland

Manik Bhat

[Back](#)

Gender Male	Phone (937) 903-8545
Date of Birth 01/03/1990	Accepts calls true
Address 600 north wolfe street 21218	Accepts texts true

Referrals

[HWR Emergency Food Pantry](#)
01/29/2016

Food Pantry Food Resources Clothing Home Goods Infant or Child Supplies Financial Assistance

Completed?

Coordinate and close the loop around needs by tracking referrals and changing referral status



Screen for Needs

In the past month what was your household income?

\$2500 ⇅

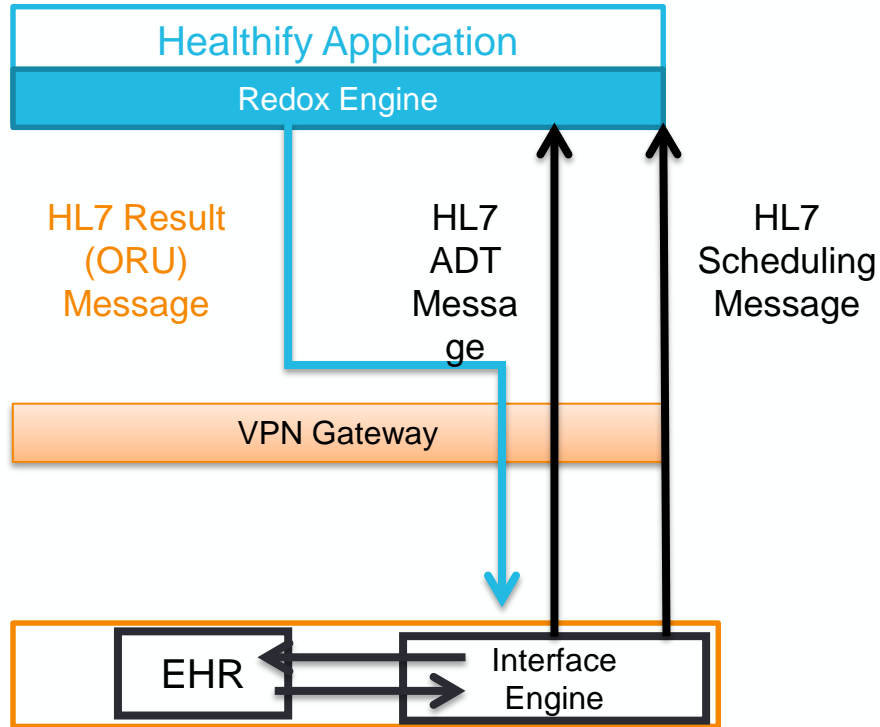
← →



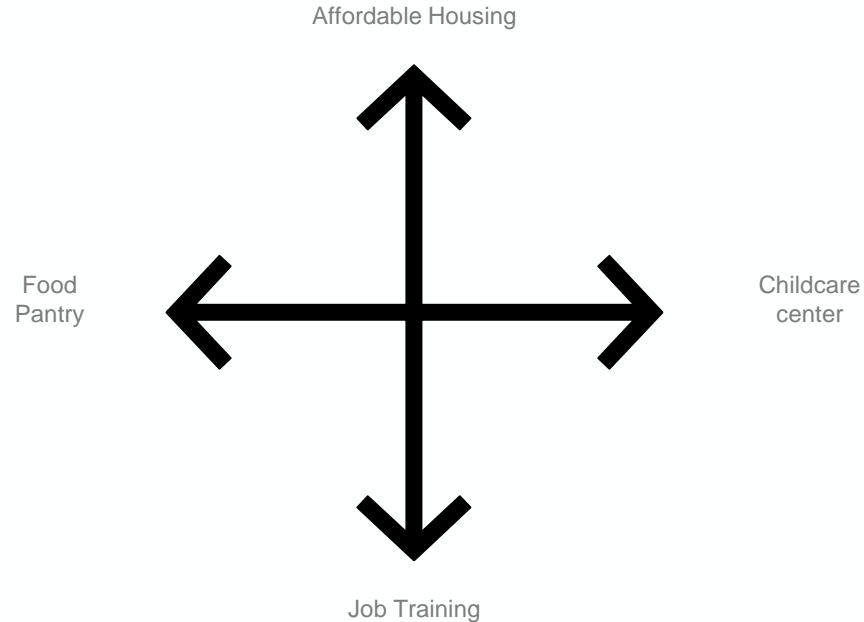
Integrated screening on social needs with a system to match members to appropriate services



Integrate



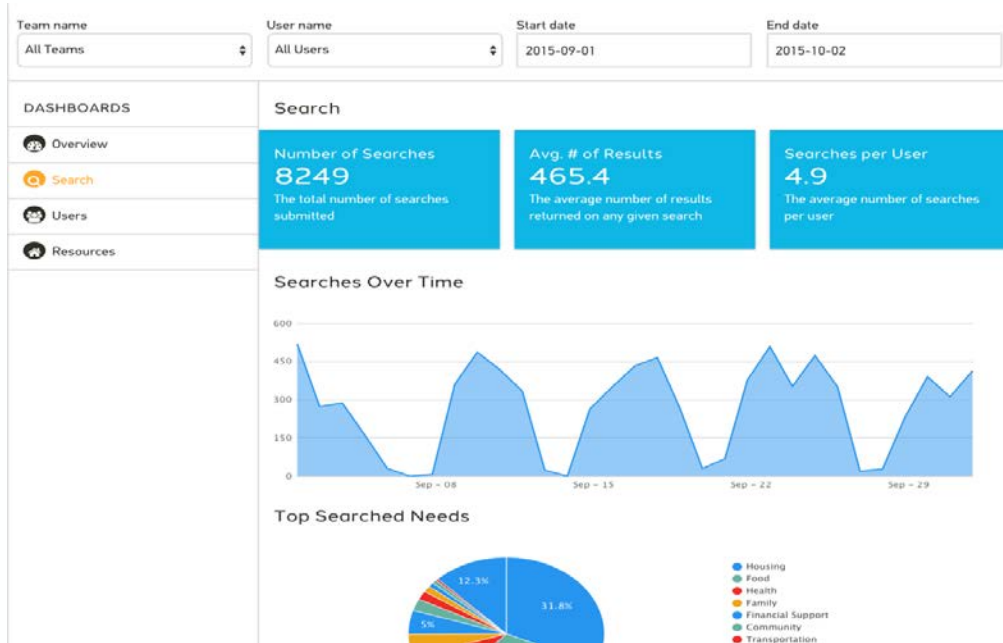
Close the Loop



Fully coordinate with community partners



View Trends



Visualize data on social needs, referrals, and social service gaps to improve population health



Healthify Progress

- Active in 25 states
- >4000 healthcare staff
- >100k searches for people in need
- Working with national MCOs
- NCQA PCMH certified
- Recognized by CHCS and RWJF



Business Model

Per staff user per month model to large Medicaid/Medicare insurance plans and provider systems.



Clients



Feedback

“Today I had a mother with a 9 day old baby and was able to find resources for her” –

Mary Laukitis (Case Manager)

“We had no idea this patient was at-risk for homelessness. We were able to find out and connect them to some housing resources” –

Amish (Physician)

“I used HTY today and it lead to a successful resource for someone in need. Thank you all!” –

Alfonso (Care Manager)

“Thanks Healthify has been helpful for our agency. We have referred a client to get the support they need”

–

Sara Rivera (CHW)





There's more to health than healthcare



manik@healthify.us



[@HealthifyUS](https://twitter.com/HealthifyUS)

